

July 6, 2020

Adding an Introduction Video to your Virtual Propane Expo booth



ADDING AN INTRODUCTION VIDEO TO YOUR VIRTUAL PROPANE EXPO BOOTH

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VPE is pleased to announce a new initiative with Roger Rosenbaum of Brand-News-Team, Inc.

This arrangement allows those companies with VPE listings a turnkey avenue to the production of a custom introduction video for use on the individual company Virtual Booth at VPE.

A number of VPE booth holders have created short video 'introduction' clips as a means to briefly and concisely explain to booth visitors who the vendor is, what they do and what may be of interest to visitors to their VPE Virtual Booth

Roger Rosenbaum runs an award-winning PR, marketing and video content creation agency. The firm specializes in creating cost-effective visual content. The company has experience in bobtails, corporate boardrooms and propane facility grand openings.

Roger has covered state association meetings and propane news for LPGas Magazine. He recently directed two field shoots showcasing Paraco Gas Company and Petro Home Services on the covers of LPGas.

Brand-News-Team is available to assist with the creation of your custom video introduction clip. To get started use the following link to email Roger to get your discussion rolling. There's no obligation inferred and the first discussion with Roger is complimentary, so feel free to reach out to Roger today at: **845-943-5366** or **roger@brand-news-team.com**

Your initial, complimentary 15-minute consultation will provide insight into:

- Grow your brand by maximizing your message
- Learn how "DIY" videos can cost you money
- Activate your sales funnel in a cost-effective ways
- Coordinate content distribution on multiple platforms

Thanks for your participation in VPE. Contact any of us at VPE:

- Bill Stomp – 610-220-3906 or
- Shane Sweet – 802-558-6101, **shane.sweet@shanesweetLLC.org** , or
- Mike DiGiorgio – 914-645-9631