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Virtual Propane Expo Announces Partnership with Constant Contact



Virtual Propane Expo announced on February 15th that it has entered into a partnership with Constant Contact, the global email marketing and event management platform.

"VPE is pleased to be working in cooperation with Constant Contact in 2021", said Shane Sweet, founding Advisory Board member for Virtual Propane Expo. "We are excited about the relationship between VPE and Constant Contact as VPE enters its second year."

Constant Contact began in 1995 when its founders envisioned an online marketing tool that would help small businesses level the playing field against their larger, more established rivals.

Since then, Constant Contact has grown to be a leader in online marketing with a mission to help small business owners simplify the complex task of marketing their business so they can achieve real results and sell more online. Whether it's setting up a website and online store, leveraging social and search features to get new customers, or sending great-looking emails with the power to drive more sales, Constant Contact combines the right tools and advice to help our customers get the results they want to achieve. Plus, our award-winning team of marketing advisors is there for each customer, every step of the way.

Virtual Propane Expo was created in the spring of 2020 in response to the impact of the covid-19 virus on historical, face-to-face, trade shows and conferences. VPE, as it is known, ran monthly events from April through October of 2020, and is beginning a new series in March of 2021.

VPE regularly reaches out to over 10,000 propane industry contacts, offering presentations, interviews, and in 2021, training sessions on a variety of topics.

In 2021 VPE sessions will begin in March and reoccur multiple times each month, scheduled for Thursday afternoons beginning at 2 p.m. eastern time.

April 28th	May 28th	June 24 & 25th	July 23rd	Aug 20 th	Sept 24 th	Oct 22 nd
150+ Virtual Exhibitors with Interactive Booths	195 Virtual Exhibitors	215+ Virtual Exhibitors	225+ Virtual Exhibitors	243 Virtual Exhibitors	251 Virtual Exhibitors	255 Virtual Exhibitors
2,750+ Unique Visitors	3,420 Unique Visitors	2,322 Unique Visitors	3,389 Unique Visitors	5,928 Unique Visitors	3,983 Unique Visitors	3,116 Unique Visitors
14,480+ Page Views	13,925 Page Views	67,420 Page Views	49,215 Page Views	47,621 Page Views	36,397 Page Views	28,936 Page Views
16 Industry Expert Presenters	14 Industry Expert Presenters	16 Industry Expert Presenters	10 Industry Expert Presenters	8 Industry Expert Presenters	8 Industry Expert Presenters	7 Industry Expert Presenters

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About Constant Contact

Constant Contact is a leader in digital marketing with a mission to provide people with a smarter way to market an idea, small business or cause online. Our platform has all the right tools, all in one place—from a logo maker and intelligent website builder to establish your brand; to email, social and search marketing tools to help you find new customers and keep them coming back. Paired with award-winning marketing advisors who know marketing across industries inside and out—and provide practical advice at every step of the way—we offer the right approach to online marketing to achieve the results you want. For more information, visit: www.constantcontact.com.